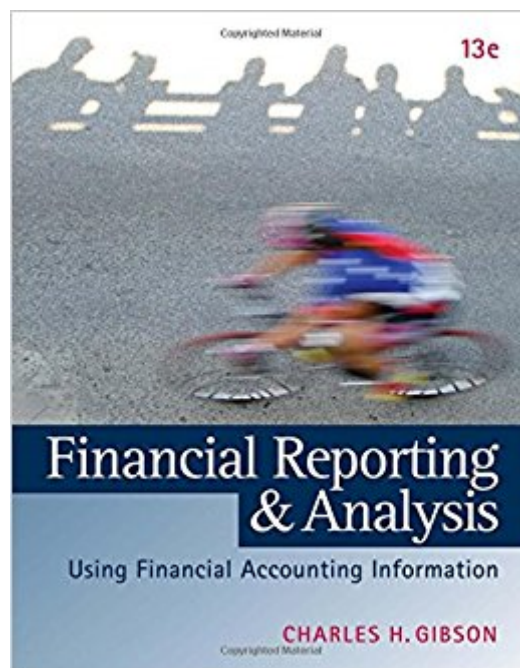




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Financial Reporting And Analysis: Using Financial Accounting Information (with Thomson ONE Printed Access Card)



Synopsis

Learn to prepare and use financial statements with numerous actual examples, current cases, and financial statements from real companies like Nike and Best Buy, that keep financial accounting interesting and relevant.

Book Information

Hardcover: 688 pages

Publisher: South-Western Cengage Learning; 13th edition (May 10, 2012)

Language: English

ISBN-10: 1133188796

ISBN-13: 978-1133188797

Product Dimensions: 8.7 x 1.3 x 10.9 inches

Shipping Weight: 3.8 pounds (View shipping rates and policies)

Average Customer Review: 3.6 out of 5 stars 28 customer reviews

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Customer Reviews

"It is well organized and has good problems for the students to work." "The financial statements used in the example and chapter end case studies are those of real companies."

Charles H. Gibson is a certified public accountant with more than 25 years of teaching experience as well as four years of industry experience in practice with a Big Five accounting firm. His teaching has encompassed a variety of accounting courses, including financial, managerial, tax, cost, and financial analysis. Dr. Gibson has written more than 60 articles in such journals as the JOURNAL OF ACCOUNTANCY, ACCOUNTING HORIZONS, JOURNAL OF COMMERCIAL BANK LENDING, CPA JOURNAL, OHIO CPA, MANAGEMENT ACCOUNTING, RISK MANAGEMENT, TAXATION FOR ACCOUNTANTS, ADVANCED MANAGEMENT JOURNAL, TAXATION FOR LAWYERS, CALIFORNIA MANAGEMENT REVIEW, and JOURNAL OF SMALL BUSINESS MANAGEMENT. He is a co-author of the Financial Executives Research Foundation Study entitled "Discounting in Financial Accounting and Reporting." Gibson is a member of the American Accounting Association, American Institute of Certified Public Accountants, Ohio Society of Certified Public Accountants, Institute of Internal Auditors, and Financial Executives Institute. He has been particularly active in

the American Accounting Association and the Ohio Society of Certified Public Accountants.

I received this book yesterday, 7/1/16 The actual content of the book is fine. Its the condition of the book that is horrible. It's a hard back book, with a torn and broken spine. Its seem to be just holding together. I will put a book cover over it to help hold it together while I get though my class, but I'm thankful I did not purchase this book. I've seen book buyers who would turn books away for less. As a rental, I recommend as the books are rented and returned have a standard checklist of what's acceptable and what's not before a book goes out for rental. Thank you.

There is a card included in the book that used to be linked to a website for data gathering for research purposes. This site doesn't exist anymore and as such makes buying the new product with the unique unused code not worth the price.

Overall this is dry reading and one of the most boring books I have ever read. There are some interesting spots, but they are few and far between. I like the layout of the questions and cases studies because they helped to determine how well I was grasping the information. i do like how the various ratios are all in either front or back cover of the book.

I got this book for a finance class. It's a nice addition to my accounting curriculum and helps make me better at understanding how different numbers affect the bottom lines and understanding more about financial analysis.

Understanding Financial Statements (9th Edition)Ormiston, Aileen M.Unless you are a CPA, this book has a lot of verbiage and not a lot of explanation. Of course I took my course online but nonetheless, book is in need a supplement, which the other book provides for little cost.

Book fell apart the first week I had it and the access code had been used. So much for purchasing this "new" book for \$168

Well written and thorough. I learned a lot about financial ratios from this book.

Product was as advertised.

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